

Join Us at The Summit...



**Two Days of Guaranteed Meetings &
Networking with Pre-Qualified Retailers**

It's Not a Tradeshow... Not Even Close



THE
JEWELERS
SUMMIT
AUGUST 29-31, 2021

The Jewelers Summit is a unique experience where you'll spend two days meeting with retailers you want to meet, and who are interested in meeting with you. There are no booths, no hassles—and best of all—no hoping that you get to meet a decision-maker.

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JewelersSummit.com



Two Days With Pre-Qualified Decision-Makers

The Jewelers Summit is your new way to engage progressive retailers who are JBT qualified with minimum rating of good and a minimum annual revenue. There are no booths, no hassles and best of all you get to meet with a decision-maker. The Summit is a unique experience where you'll share two days of private, interactive meetings and social activities with pre-screened buyers you're interested in meeting, and who are interested in meeting with you.

YOU'LL MEET PRE-SCREENED RETAILERS WHO ARE LOOKING FOR SOLUTIONS

Retailers come to the Summit because they want to make smart buying decisions. They're looking to learn about the latest lines and solutions in the marketplace in a friendly, engaging and organized way. The Summit team screens and interviews all applications to understand their needs then filters out the unqualified, resulting in an influential group of retailers. It's an exclusive experience that's unlike anything else in the marketplace!

"I love the de-stress level of the show. No one is guarded about the idea that we're there to do business because its casual, its interactive, and we're all there to help each other meet new friends and make new relationships."

Retailers come open minded, excited to be there and ready to engage!

AN END-TO-END SOLUTION THAT'S ALL INCLUSIVE

The Summit takes the hassle out of participating in events. We take care of just about everything so you can focus on meeting prospects — not meeting planning. Book your flights, grab your product and then focus on selling. Your resort rooms, airport transportation, all meals, a/v, small group meetings, one-to-one meetings, special events, security and yes, even the bar tab —are all included. There are no booths, exhibitor manuals or additional fees!

VENDOR PARTICIPATION SPOTS ARE LIMITED

To ensure that the retailers are seeing the range of products they've come to source within the 48-hour time frame, we limit the vendor number and product categories at our event. This means your competition is also limited. Our events do sell out so take this opportunity to condense six months of sales meetings into two days of highly focused meetings with the right decision-makers.



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A Custom Agenda of Guaranteed Meetings

You'll walk into the Jewelers Summit with a custom agenda. You'll have seen a complete profile of every retailer including their acquisition plans for the next 6 months prior to the event. They'll have seen a description of the lines, products or services that you provide. Our proprietary matching system will then generate a personalized agenda that includes small group presentations, one-to-one meetings, matched meals and memorable social activities with a dynamic group of pre-screened retailers. Below is the agenda that'll make you say your time at the Summit was **"Time Well Spent!"**

48 HOURS OF TIME WELL SPENT

Sunday

12:00 - 5:00 p.m.	Summit Check-In
5:30 - 6:00 p.m.	Summit Welcome & Orientation
6:00 - 9:00 p.m.	Opening Night Matched Dinner followed by Night Cap

Monday

7:30 - 8:30 a.m.	Retailer Roundtable Breakfast
8:45 - 10:20 a.m.	Small Group Presentations
10:20 - 10:40 a.m.	Coffee & Refreshment Break
10:45 - 12:00 p.m.	Small Group Presentations
12:00 - 12:50 p.m.	Networking Luncheon
1:00 - 1:50 p.m.	Interactive Roundtable Discussions
2:00 - 3:10 p.m.	Small Group Presentations
3:10 - 3:30 p.m.	Afternoon Refreshment Break
3:30 - 5:00 p.m.	Small Group Presentations
6:00 - 9:00 p.m.	Special Evening Dinner & Displays

Tuesday

7:30 - 8:30 a.m.	Roundtable Breakfast
8:30 - 11:40 a.m.	One-to-One Meetings
12:00 p.m.	Airport Departures Begin



"I was impressed by the format. Even though short, it is a dynamic way to get retailers engaged with you in a semi-formal setting without having to worry about missing other customers."

"Amazing Idea how to have vendors and buyers / owners interact in a friendly environment, where everybody is open minded, willing to listen and learn from each other. Organization was great."



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