

It's not a tradeshow... **not even close**

# ***You're Invited As Our Guest***



## THE **JEWELERS** SUMMIT

MARCH 29-31, 2020  
ALBUQUERQUE, NEW MEXICO

***Join 50 other progressive retailers for sit-down, face-to-face meetings that focus on how we can help each other!***

- There's no cost to you or your organization to participate
- Apply now for one of just 50 seats
- All resort, travel, meals and participation expenses are covered by the Summit
- We encourage buying but there is no obligation or requirement



TO PARTICIPATE:  
Companies A-L, contact **Erin Baker** at: [EBaker@endeavorb2b.com](mailto:EBaker@endeavorb2b.com) | 847.798.6031  
Companies M-Z, contact **Tammy Zach** at: [TZach@endeavorb2b.com](mailto:TZach@endeavorb2b.com) | 847.423.5128

**JewelersSummit.com**



## Timely information & meaningful relationships all in 48 hours, and at no cost to you or your organization

### IT'S NOT A TRADE SHOW... NOT EVEN CLOSE

Establish new relationships and learn more in 48 hours than you ever thought was possible!

The Jewelers Summit is two days of uniquely structured small group meetings, one-on-one meetings, interactive roundtable sessions and social functions, introducing you to dozens of others responsible for retail operations and senior representatives from the supplier community who will share their lines and solutions in a friendly, organized, and engaging way.

Best of all, there's no cost to you or your organization to participate.

*The Summit covers all travel, hotel, meal and conference costs.*

### WHO'S ELIGIBLE TO HAVE ALL COSTS COVERED?

Decision-makers for a retail operation that have:

- Minimum of \$1M in annual sales
- JBT credit in good standing
- Progressive approach to marketing
- Strong networking ability with other industry professionals in both structured and unstructured environments

### ONLY 50 RETAILERS CAN PARTICIPATE. APPLY TODAY!



### BRINGING PEOPLE TOGETHER TO HELP EACH OTHER

The Jewelers Summit is unique. We know there's no better way to share information and think through opportunities than by spending structured time with others who do exactly what you do but who don't directly compete with you. Get insights on an immediate issue, learn what's working for them and what's not, and gain a colleague you can call in confidence.

#### THE AGENDA

##### Sunday

1:00 - 5:00 p.m.	Summit Check-In
5:00 - 5:30 p.m.	Summit Orientation
7:00 - 10:00 p.m.	Opening Night Matched Dinner

##### Monday

7:30 - 8:30 a.m.	Retailer Roundtable Breakfast
8:45 - 10:20 a.m.	Small Group Presentations
10:20 - 10:40 a.m.	Coffee & Refreshment Break
10:45 - 12:20 p.m.	Small Group Presentations
12:20 - 1:20 p.m.	Networking Luncheon
1:30 - 2:20 p.m.	Interactive Roundtable Discussions
2:10 - 2:30 p.m.	Small Group Presentations
2:30 - 4:45 p.m.	Afternoon Refreshment Break
6:00 - 10:00 p.m.	Evening Cocktails, Dinner & Displays

##### Tuesday

7:30 - 8:30 a.m.	Roundtable Breakfast
8:30 - 12:00 p.m.	One-to-One Meeting Appointments
12:00 - 12:30 p.m.	Open One-to-One Meetings
12:30 p.m.	Airport Departures Begin

#### APPLY TODAY

[JewelersSummit.com](http://JewelersSummit.com)

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